

# **Zoom! In on Whiter Teeth**

**Local Dentist Offers “Celebrity” Smiles**

ALEXANDRIA, LOUISIANA (JULY 21, 2004)- Why do celebrities whiten their teeth? Because they know that a sparkling smile is a key to looking great, feeling great, and making a memorable impression. There's a strong link between a healthy, brighter smile and success in the workplace and social situations. Now everyone can feel like a celebrity and enjoy an outstanding smile by getting their teeth their whitest. It only takes one quick trip to the "Zoom! Room" at their local dentist's office. Zoom!, the newest in whitening technology is now available at DR. JOHN C. MOREAU'S dental office), located at 3820 MASONIC DRIVE. Zoom! patients are getting teeth an average of eight shades whiter in about an hour, giving them an immediate boost in confidence. More than a tooth whitening procedure, Zoom! is an experience in image enhancement and self-esteem...and instant gratification. This is the same procedure as seen on ABC's hit "EXTREME MAKEOVER"!

### **Zoom! Facts**

- Immediate results in about an hour
- : An average of eight shades whiter
- : Affordably priced
- : Relax and watch TV, listen to the radio, sleep, enjoy a back and foot massage, while you whiten in the dentist's chair
- : Simple process consisting of using whitening gel on the teeth, activated by a small, highly-specialized lamp
- : Futuristic lamp is not a laser and transmits almost no heat, causing little or no sensitivity
- : Zoom! lamp is the only lamp on the market created by a dentist, solely for tooth whitening purposes
- : Available through the care of your dentist

"It's fun and exciting to transform your appearance," said DR. JOHN C. MOREAU. "Zoom! allows people with busy lifestyles to feel dramatically better about their appearance in just about an hour. Now that's something everyone can smile about."